

successful foundations start here

Imagine this: a child's face lighting up as they flip through the pages of their very own book, exploring faraway places, new ideas, and big dreams.

Every child deserves the chance to succeed, and it starts with the joy of reading. Because of donors like you, children across Whitfield and Murray counties experience that joy each summer and carry it with them into the school year.

Reading at grade level by third grade makes a child four times more likely to graduate from high school. That's why United Way is laser-focused on early literacy.

Through our Read United Keep Kids Thriving literacy program, we have partnered with Whitfield and Murray counties' public school systems to distribute over 31,000 free books, fueling imagination, confidence, and academic growth. But there's more to do.

Give today, and help even more children fall in love with reading. United is the way they thrive.





you help children build strong educational foundations by opening doors to early learning, setting them up for success in school & beyond

Thanks to your support last year, big things happened:





